# PAMS 2018 Booth Exhibition Manual



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## Overview of the Booth Exhibition

The Booth Exhibition provides an open space for professionals attending PAMS 2018 so that they can gather together and exchange practical information. Performing arts groups and professionals can promote their works actively and efficiently, while presenters can have access to a wide variety of performances in one place and find the works and partners they look for.

# 1. Schedule of the Booth Exhibition

- Dates and Time: 9(Tue)~11(Thu) October, 10:00~12:00

- Venue: Hongik Daehangno Art Center Gallery B2

#### 2. One booth includes:

- One table (size: about 650mm×650mm×730mm)

- Two chairs

Ι

- One electrical outlet (220 V)

- Two passes for PAMS 2018

# 3. Hours of Operation

Time	10/9 (TUE)	10/10 (WED)	10/11 (THU)
09:00 ~ 10:00 (60min)	Booth Setup		
09.00 ~ 10.00 (0011111)	(09:00-10:00)		
10:00 ~ 11:00 (60min)	Booth Exhibition	Booth Exhibition	Booth Exhibition
11:00 ~ 12:00 (60min)	BOOUT EXHIBITION	BOOUT EXHIBITION	DOOUT EXHIBITION
12:00 ~ 13:00 (60min)			Booth Dismantling
12.00 ~ 15.00 (00[1][1])			(60 min)

<sup>\*\*</sup> Please be ready at your booth at least 10 minutes earlier before the exhibition starts. (Please leave contact information whenever you leave your booth.)

# 4. Booth Setup and Dismantling

- Setup: Tuesday, 9 October 09:00~10:00 (1 hours before the opening of the exhibition)
- Dismantling: Thursday, 11 October 12:00~13:00 (within 1 hour after the exhibition is closed)

# 5. Equipment Rental

- Items and Prices (Rental for 3 days)

Item	Specifications	Price (VAT included)	Notes
	24 inches or 27 inches	24inches : KRW 110,000	
	(DVD player or laptop needed)	27inches : KRW 132,000	including set up &
LED screen	40 inches	screen : KRW 275,000	break down
	(USB play available/ essential to rent stand)	stand: KRW 50,000	
Laptop	15~17 inches,	KRW 110,000	_
	wireless, with DVD drive	14144 110,000	
Table	650mm*650mm*730mm	KRW 38,500/each	<b>65</b>
Catalog holder	-	KRW 38,500 / each	

- How to Rent
  - 1) If you want to rent equipment, please contact Sung-jun LEE at <u>cocoon@cocoon.or.kr</u> by 18:00 on 28 September (local time).
  - 2) Please send us the items you want and your booth number (e.g. Booth no. 38).
- Payment Method: Wire transfer
  - 1) Please complete your payment by the date mentioned above.
  - 2) Onsite payment by cash (Korean won) is available only on Tuesday, 9 October.
    - \*\* To prevent outside visitors from crowding the venue and any accidents(theft, etc.), we have designated a rental equipment company.
    - \* You may bring your own equipment. In that case, you don't need to contact the rental equipment company.
    - X If rented equipment is damaged during the event, your group is held responsible.
    - \* We do not provide any space to keep your goods temporarily.

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## **Notes**

#### 1. Promotional Materials

- Please prepare at least 200 sets of promotional packets and brochures. (not required)
- Public brochure stand will be installed at the exhibition venue. You can use it freely.
- \* The promotional materials will be displayed in this public stand until 12:00 on Thursday, 11 October. If you don't take them away on this date, we may remove the materials.
- Please put the booth number on your promotional materials.

#### 2. Exhibition Pass

- Each booth will be provided with two exhibition passes.
- \* If you need more than two passes, please register the additional persons.
- Where to Receive the Passes: Registration desk at the entrance of the exhibition
- You need your pass whenever you enter event venues including the booth exhibition.
- The pass gives you access to all of the events organized during PAMS.
- \* Some programs may be on a first-come, first-served basis.

#### 3. Operation manual of booth

- You can enter the exhibition venue only during the booth exhibition period.
- You are not allowed to change the location of your booth.
- Each group's promotional materials (poster, banner, printed materials, etc.) are to be displayed only inside its booth.
- \* Please do not put the materials on the walls or windows of Hongik Daehangno Art Center.
- Printed materials or placards are to be put on the frame with s-shaped rings or in scrolls. If you want to put them on the walls, please use tape.
- If you use double-sided tape directly on the walls, it is difficult to remove it completely. So please put large tape on the walls first and use double-sided tape on it. If you put double-sided tape or printed stickers directly on the booth and plywood, or if you damage them by using a stapler or staple gun, it is the exhibitor (the one who runs the booth) who is held responsible for compensation.
- Your booth has one electrical outlet(220V) and if you need more, please bring a power strip.

- When you play music or videos in your booth, please use headphones in order not to disturb other booths.
- Please bring your booth's trash to a designated place. Especially when dismantling the booth, please do not leave your promotional materials inside the booth. Bring them to the designated site for recycling. (You will be informed of the site at the venue.)
- Storage and parcel delivery service and baggage carts are not available.

#### 4. Internet

- A Wi-Fi connection is avaliable but the signal may become weak as the number of users grows.

# 5. Volunteers (PAMSians)

- Throughout the event period, PAMSians will be there for you to help you run your booth.
- If you have any questions or need any assistance, please feel free to talk to PAMSians who will help you as promptly as they can.

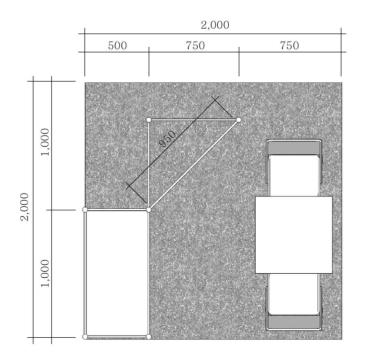
# 6. Security and Safety

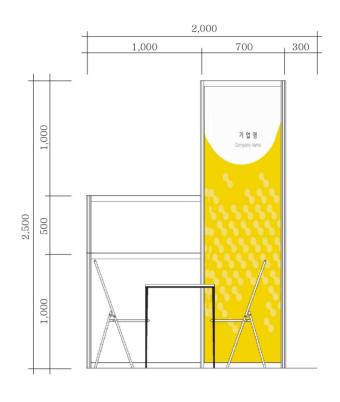
- Korea Arts Management Service is not responsible for any damage or loss generated for your objects displayed in the booth. Each group is responsible for the security of its own booth and objects.
- If you damage your booth or any facility, you are responsible for repairing it.
- In the case of problems including fire and injury in your booth, please inform the staff of PAMS immediately.

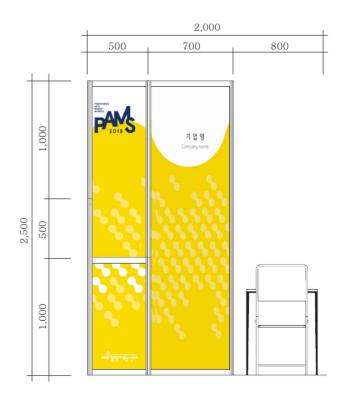
# III

# **Booth Description**

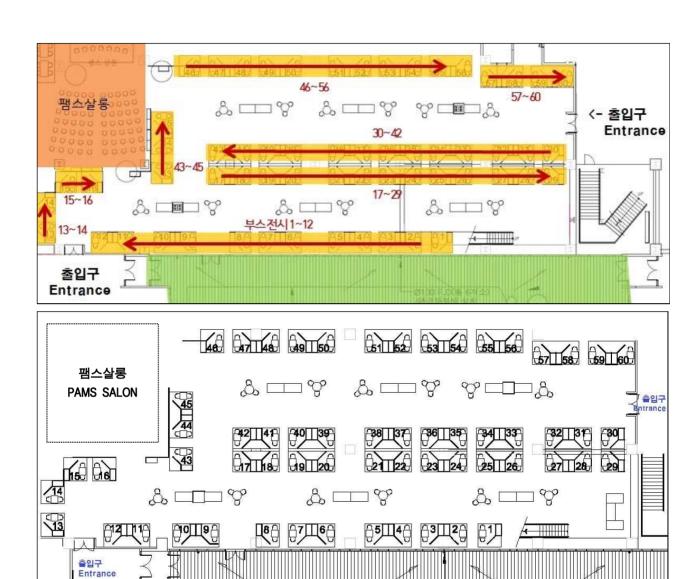








# **N** Booth Location



# ■ 부스단체 목록 (Booth number ordered/부스번호 순)

Booth# 부스번호	Title of Booth 부스명	Name of main booth exhibitor 부스전시자(주 담당자) 성함	Nationality 국적
1	(주)어썸플레이9 Awesomeplay9 Inc.	여성구 Sung-gu Yeo	South Korea
2	아트프로젝트보라 Art Project BORA	이미진 Mi-jin Lee	South Korea
3	모던테이블 Moderntable	전은지 Eun-ji Jun	South Korea
4	나우판 NOWPAN ENT.	오현주 Hyun-ju Oh	South Korea
5	오드리 Odrey	김다혜 Da-hye Kim	South Korea
6	연희공방 음마갱깽 Yeonhee gongbang eumma gaeng ggaeng	연슬기 Seul-ki Yeon	South Korea
7	스톤재즈 Stone Jazz	이원 One Lee	South Korea
8	그루잠 프로덕션 Gruejarm Production	김형준 Casa Kim	South Korea
9	씨어터 톨 Theater Tol	Ellen Verest	Belgium
10	서울거리예술축제 Seoul Street Arts Festival	김경언 Kyung-un Kim	South Korea
11	XTRAX-UK Street Arts & Motionhouse 엑스트랙스 & 모션하우스	Maggie Clarke, Jo Valentine	United Kingdom
12	사단법인 한국거리예술협회 Korea Street Arts Association	윤종연 Jong-yeon Yoon	South Korea
13	NPB	양은혜 Eun-hye Yang	South Korea
14	극단 에스와이 Geukdan SY	조웅 Woong Cho	South Korea
15	㈜연극열전 The Best plays Inc.	고하나 Ha-na Ko	South Korea
16	할리퀸 플로어 Harlequin Floors	Annie Shek	South Korea
17	(사)한빛사랑예술원 Hanbit art center	김지혜 Ji-hye Kim	South Korea
18	지그재그 단자 Zig Zag Danza	Miguel Quiroga	Spain
19	코레아뮤저: 공연예술국제상사 Coreamuser- Performing Arts International.	류선정 Chris Ryu	South Korea
20	포인트 뷰 아트 / 크리에이티브 링크 Point View Art / Creative Links	Erik Kuong	Macao
21	예술은 감자다 Art is Potato	유다은 Da-eun Yu	South Korea

류장현과 친구들 Ryu and Friends	이연우 Yeon-woo Lee	South Korea
극단 유목민 Nomad	정지은 Ji-eun Jeung	South Korea
부산국제춤마켓 Busan International Dance Market	신은주 Eun-ju Shin	South Korea
㈜에이큐브프로덕션 A.cube production	최수영 Soo-young Choi	South Korea
Cia. Fadunito & Cia. Campi Qui Pugui 씨아 파두니또 & 깜삐 끼 뿌기	Cristina Garcia	Spain
잘한다프로젝트 Jaranda project	조혜랑 Hye-lang Cho	South Korea
여성연출가전 Female Directors' Performing Art Festival	정민규 Min-kyu Jung	South Korea
극단 바라 Bara	이영원 Young-won Lee	South Korea
서울남산국악당 Seoul Namsan Gukakdang	이사라 Sa-rah Lee	South Korea
Out Innerspace Dance Theatre & Belsher Arts Management 아웃 이너스페이스 무용극단 & 벨셔아트매니지먼트	Brent Belsher	Canada
미교디아츠 MIGYO TheARTS	서미교 Mi-gyo Seo	South Korea
코뮤나 디 페드라 Comuna de pedra	Chen Kei Sun	Macao
문화상인보부 Boboo Agency & platform	김정희 Jeong-hee Kim	South Korea
아사히라 협회 ASSOCIATION ASSAHIRA	Delphine Hummel	France
전문예술법인(사)극단에저또 Professional Arts Corporation THEATRE EJOTTO	최재민 Jae-min Choi	South Korea
라 쁘띠따 말루말루가 La Petita Malumaluga	Albert Vila Reche	Spain
(사)아시테지(국제아동청소년연극협회) ASSITEJ Korea	김연정 Yeon-jeong Kim	South Korea
오니리카 메카니카 ONIRICA MECANICA	Ines Gutierrez	Spain
(재)정동극장 Jeongdong Theater	임휘준 Hwi-joon Im	South Korea
아시아 유럽 재단 Asia-Europe Foundation (ASEF)	Fatima Avila	Singapore
	Ryu and Friends  국단 유목민 Nomad  부산국제춤마켓 Busan International Dance Market  (송)에이큐브프로덕션 A.cube production  Cia. Fadunito & Cia. Campi Qui Pugui 씨아 파두니또 & 깜삐 끼 뿌기  잘한다프로젝트 Jaranda project  여성연출가전 Female Directors' Performing Art Festival  국단 바라 Bara  서울남산국악당 Seoul Namsan Gukakdang  Out Innerspace Dance Theatre & Belsher Arts Management 아웃 이너스페이스 무용극단 & 벨셔아트매니지먼트  미교디아츠 MIGYO TheARTS  코뮤나 디 페드라 Comuna de pedra  문화상인보부 Boboo Agency & platform  아사히라 협회 ASSOCIATION ASSAHIRA  전문예술법인(사)극단에저또 Professional Arts Corporation THEATRE EJOTTO  라 쁘디따 말루말무가 La Petita Malumaluga  (사)아시테지(국제아동청소년연극협회) ASSITEJ Korea  오니리카 메카니카 ONIRICA MECANICA  (재)정동극장 Jeongdong Theater 아시아 유럽 재단	Ryu and Friends Yeon-woo Lee  국단 유목민 Nomad Ji-eun Jeung  사산국제출마켓 원usan International Dance Market Eun-ju Shin  생애이큐브프로딕션 최수영 A.cube production Soo-young Choi  Cia. Fadunito & Cia. Campi Qui Pugui 씨아 파두니도 & 깜삐 기 뿌기 Cristina Garcia  잘한다프로젝트 Jaranda project Hye-lang Cho  여성연출가전 Female Directors' Performing Art Festival Min-kyu Jung  국단 바라 Bara Young-won Lee  사용남산국악당 Seoul Namsan Gukakdang Sa-rah Lee  Out Innerspace Dance Theatre & Belsher Arts Management 아웃 이너스페이스 무용국단 & 벤셔아트매니지먼트  미교디아츠 MIGYO TheARTS Mi-gyo Seo  코뮤나 디 페드라 Comuna de pedra Chen Kei Sun  안사이라라 협회 ASSOCIATION ASSAHIRA Delphine Hummel  ASSOCIATION ASSAHIRA Delphine Hummel  전문예술법인(사)국단에저도 최재인 Jae-min Choi  라 빨디따 말루말루가 La Petita Malumaluga ASSITEJ Korea  오니라카 메카니카 Conlirica MECANICA Heat Willier Avilla  오니라카 메카니카 Ines Gutierrez  (새)정동국장 Jeongdong Theater Willier Avilla  Petitina Avilla

42	브러쉬씨어터 BRUSH Theatre	김휘연 Whee-yeon Kim	South Korea
43-44	유럽연합 European Union	-	Europe
45	주한체코문화원 CZECH CENTRE	Michaela Lee	Czech Republic
46	노르웨이 공연예술 허브 PAHN	Geir Lindahl	Norway
47	국립극장 National Theater of Korea	조화연 Hwa-yeon Cho	South Korea
48	재팬파운데이션 / 요코하마공연예술회의 The Japan Foundation / TPAM - Performing Arts Meeting in Yokohama	Hiromi Maruoka	Japan
49	세종문화회관 Sejong Center	배유진 You-jin Bae	South Korea
50	시나르 / 퀘벡 온 스테이지 CINARS / Quebec on Stage	Alain Pare	Canada
51	(재)경남문화예술진흥원 Gyungnam Culture & Art Foundation	김경수 Kyung-su Kim	South Korea
52	국립국악원 National Gugak Center	어진 Jean Uh	South Korea
53	서울세계무용축제 SIDance (Seoul International Dance Festival)	장수혜 Soo-hye Jang	South Korea
54	전주문화재단 JEONJU CULTURAL FOUNDATION	정정숙 Jung-sook Jung	South Korea
55	아시아문화원 ASIA CULTURE INSTITUTE	이기표 Gi-pyo Lee	South Korea
56	한국국제문화교류진흥원 Korean Foundation for International Cultural Exchange	고태경 Tae-kyung Ko	South Korea
57	한국문화예술위원회 Arts Council Korea	박헌일 Heon-il Park	South Korea
58	한국문화예술회관연합회 Korean Cultural & Arts Centers Association	윤금노 Kum-no Yoon	South Korea
59	문화N티켓 CULTURE N TICKET	정혜은 Hye-eun Jung	South Korea
60	베이비아트 Babyart	김희선 Stacey Kim	South Korea